

C H E R I E L A M

interaction designer

cherielam.com

hi@cherielam.com

[EXPERIENCE]

Visual and Interaction Design Intern, Volvo Monitoring & Concept Center
Camarillo, CA Jan 2016–Now

- Explore conceptual mock-ups for new interaction models and navigation schemes
- Design pixel perfect comps for all aspects of the project
- Create an impeccable design language that is consistent throughout the Volvo car UI
- Collaborate with motion designers, prototype developers, and project managers
- Conceived and successfully pitched fundamental changes to Volvo's instrumentation typography

UX / UI Web Design, Faith Lutheran Church of South San Francisco
San Francisco, CA Mar–Jun 2015

- Researched user behaviors and needs to influence UX design
- Created wireframes, user flows
- Established color palette, visual elements, and layout

Branding and Visual Design, *A Family Affair* Holiday Event
San Francisco, CA Aug–Oct 2013

- Created two set of posters and tickets for the event
- Designed bilingual content in Chinese and English

[EDUCATION]

Academy of Art University, San Francisco, CA.

- Bachelor of Fine Arts, Web Design and New Media

[HONORS]

2016 Academy of Art Spring Show — *Joella* Type Design

2013 Academy of Art Spring Show — *At 5:40pm* Photography

[SKILLS]

Software / Languages

Adobe Creative Suite / Cloud
HTML5 / CSS3
Coda2
Transmit
PHP
Wordpress
Lua
Final Cut Pro
Mac and Windows OS